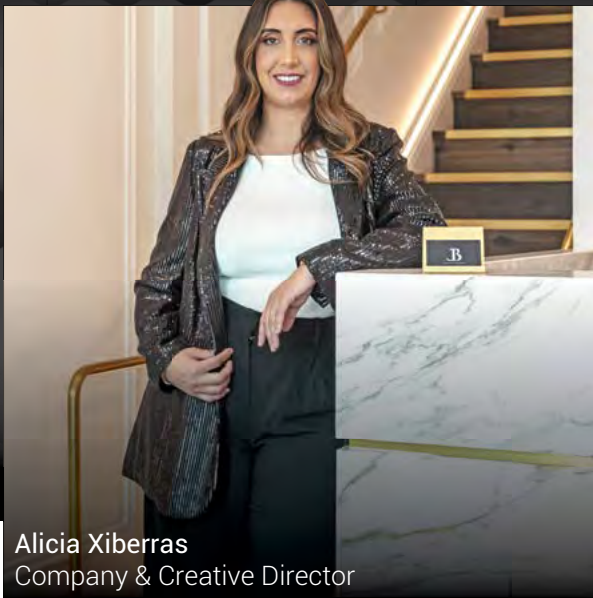


Special Advertising Feature

INTERNATIONAL Women's Day

March 8, 2024

WW53389



Alicia Xiberras
Company & Creative Director

Alicia Xiberras is the founder, and director of one of Sydney's highly recognised Interior Design firms, Alicia Xiberras Interiors.

Renowned for her elegant and timeless approach to creating beautiful and functional luxury spaces. She is a proud advocate for women's empowerment and is passionate for highlighting the achievements of women within the construction industry and beyond.

Alicia encourages women to pursue their dreams and supports them in breaking through the barriers that have held them back in the past. Alicia's dedication to empowering women is evident in her all-female team, which allows her to create a supportive and inclusive workplace where women can thrive and succeed.



WW53358

Check us out today! aliciaxiberrasinteriors.com.au



Wishing everyone a happy International Women's Day as we celebrate the amazing achievements of women across our local community.

INTERNATIONAL

Women's Day

MELISSA **McINTOSH** MP FEDERAL MEMBER FOR LINDSAY

Authorised by M.McIntosh MP, 331 High St, Penrith NSW 2750.

✉ melissa.mcintosh.mp@aph.gov.au

🏠 331 High Street, Penrith NSW 2750

📺 [MelissaMcIntoshMP](#)

☎ 4722 0600

WW53097

Happy International WOMEN'S DAY

Celebrating Our Local Women in Business
International Women's Day

#Inspire Inclusion



Proudly supporting women in business
www.penrithcbdcorp.com.au



Happy International Women's Day! Lower Mountains Air Conditioning



Anthea & Andrew Strathdee
Lower Mountains Air Conditioning

This year celebrates 10 years since Andrew and Anthea purchased LMAC!

Anthea has taken on the male driven industry by supporting her husband and team learning everything about air conditioning.

Her hard work, determination and leadership should serve as an inspiration to all women in this industry and any traditionally male-dominated industry.

Adding to her everyday role at LMAC, Anthea is a dedicated and proud mum of 3, P&C President of her children's primary school – 8 years consecutively, a passionate Penrith Panthers supporter and will strive to make our local community a better by supporting local clubs, sporting events, charity events and people in need.

Wishing all women in business a wonderful International Woman's Day!

Showroom: Unit 2 / 129 Russell St, Emu Plains
P: 4735 6411 | www.Lmac.com.au



WW53361

HAPPY INTERNATIONAL WOMEN'S DAY

After more than 25 years operating under a different franchise brand, the team at Century 21 Relentless St Marys are excited by the response they have received regarding their recent change to Century 21, as well as their new high-profile location just across the street on the corner of Queen and King Street, St Marys.

With a motivated, experienced team of women they are well placed to provide honest advice on both selling and property management and look forward to building on the goodwill and outstanding reputation they have in the local region and beyond.



CENTURY 21
Relentless Real Estate

Century 21 Relentless St Marys
9833 3477
222 Queen Street, St Marys

WW53245



RayWhite

THE DIAMANTIDIS GROUP

CELEBRATING INTERNATIONAL WOMENS DAY 2024



WW53223

Special Advertising Feature

INTERNATIONAL Women's Day

March 8, 2024

HAPPY INTERNATIONAL

Women's DAY

Today we celebrate all women throughout history. Thank you for the sacrifice you have made and continue to make for the betterment of our community.



PRUE CAR MP
MEMBER FOR LONDONDERRY

9833 1122 @PrueCarMP
londonderry@parliament.nsw.gov.au
154 Queen St, St Marys NSW 2760
PO Box 43, St Marys NSW 1790

AUTHORISED BY PRUE CAR MP. FUNDED USING PARLIAMENTARY ENTITLEMENTS. MARCH 2024



Olivia Mangold
Owner

My name is Olivia Mangold and I have been the owner of Insignia Hair and Day Spa for 5 years.

As we approach International Women's Day, it's a time for reflection, celebration, and advocacy. This day is not just a date on the calendar but a global call to action to honour the achievements of women and to push forward for gender equality.

For me, International Women's Day is a reminder of the resilience and strength of women. It's a day to celebrate the progress we've made, while also acknowledging the work that still lies ahead. It's about recognising the contributions of women in all spheres of life – from the boardroom to the classroom, from the political arena to the home.

As we celebrate this day, let's remember the trailblazers who paved the way for us and honour their legacy by continuing the fight for equality.

Together, we can create a world where every woman and girl has the opportunity to thrive and reach her full potential. Let's choose to challenge, choose to empower, and choose to make a difference.

Insignia
HAIR | DAY SPA | SKIN CLINIC

Check us out today! insigniahairanddayspa.com.au | 4722 3503



Happy International Women's Day!

Today we celebrate the achievements and recognise the value of all women.

I congratulate the exemplary service of Badgerys Creek Local Woman of the Year, Lisa McGivern OAM, to over 60 foster children over 24 years.



02 9834 2966 Badgeryscreek@parliament.nsw.gov.au
Shop 43, St Clair Shopping Centre, 155 Bennett Road, St Clair NSW 2759 | Po Box 316, St Clair NSW 2759

Authorised by Tanya Davies MP, Shop 43 St Clair Shopping Centre, 155 Bennett Road, St Clair NSW 2759, using parliamentary entitlements.

Tanya Davies MP
MEMBER FOR BADGERYS CREEK

Women leading the way

Local female leaders share their experiences on International Women's Day

CASSIDY PEARCE

Penrith as an area is constantly growing and changing, with new developments, community initiatives and businesses popping up on an almost daily basis. At the forefront of these is often local women, who have taken the lead despite challenges faced.

State Member for Penrith Karen McKeown is one of a number of women leading the local political sphere, having transitioned into State Politics after being a local councillor, and then the Mayor. But, she said this journey hasn't always been easy, recalling the gender disparity to be quite jarring initially.

"I remember looking around at my first local government conference, and it was just wall-to-wall men, and my first thought was, 'Where are all the women?'" she said.

It was from here that she made it her mission to work towards increasing female representation at a council level, becoming involved with the Local Government Women's Association and continuing her involvement to this day,



Karen McKeown, Marlene Shipley and Gai Hawthorn. Photo: Melinda Jane.

wherein representation has gone up from around 20 per cent, to over 40 per cent.

Though she said that she's been lucky in this space, McKeown acknowledged that women in politics do continue to be scrutinised in a way that men are not, with lots of work still to do. However, she added that she does everything she can to give women a platform and

expose them to the industry, with womanhood sometimes having its advantages.

"Without a doubt, I think women bring something unique to the table in terms of decision making – especially women who have a lot of life experience, who have maybe reared a family, run a business, or who have deep roots in the community," she said.

CEO of St Marys Diggers and Band Club Marlene Shipley agreed with the sentiment.

Management at the club is full of women – a contrast to many other clubs in what is traditionally a very male-dominated industry.

"We have a female CEO, a female COO, a male Operations Manager, but then a female CFO," she said.

"We're very top heavy with the female gender, but it works well. We all work together, we do our jobs, and I'm not saying that we wouldn't with another male in the mix, but I do think that we're very efficient together."

For Shipley, International Women's Day, held on March 8 each year, is an opportunity to acknowledge women for what they contribute to society, both at home and in the workplace.

"It's not just being at home, doing the washing, doing the ironing, and cooking. We're out there, we're in the mix, we just need to get that salary range up to date and fix that gap," she said.

Penrith CBD Corporation CEO Gai Hawthorn admitted that though finding this work/life balance has been tough, it's also been one of

the most rewarding aspects of her career, which has revolved around helping the local community and reinvigorating Penrith to make it a better place for her family.

"Just to be a mum, step back from the workforce, and go back into the workforce, there are challenges that are sometimes very hard for women, because they need to continually balance that life/work/home balance," she said.

Hawthorn said she hopes today can be all about making noise in a productive way.

"[International Women's Day] is a chance for us to celebrate together, but we can also raise our issues in a common space that is about supporting each other, learning to grow, and bringing that message to the next generation to continue on," she said.

"It's not about burning a bra, and it's not about being better than men. We're equal, and we work together, and I think the country needs us to work together."

Each at the top of their field, the three women agreed that getting there is all about following your passions, working hard, and pushing through adversity.

LJ Hooker Penrith

HAPPY INTERNATIONAL WOMEN'S DAY!

To our incredible local ladies and team at LJ Hooker Penrith, Every day, you inspire us with your strength, resilience, and determination. You shatter barriers, defy expectations, and pave the way for a brighter, more inclusive future. Your courage and achievements make our community stronger and more vibrant.

Thank you for all that you do, today and every day.

Here's to you, trailblazers, change-makers, and leaders.

Happy International Women's Day!

Looking to Buy, Sell, Rent, or Invest? The team at LJ Hooker Penrith is ready to assist you.

Let's celebrate International Women's Day 2024 for all that's been achieved.



Melissa Jerzyna
Director of Property Management

Happy International Women's Day

Kristelle is the company & creative director of Atmosphere Fitness, Kristelle & Co Developments & co-owner of The Active Grounds Penrith.

Kristelle's journey is one of resilience, adversity, creativity, entrepreneurship spirit and also a beacon of hope for women striving for equality. By speaking

out & standing tall in the face of adversity she empowers & inspires others to break free from the shackles of oppression.

Her story is a reminder that gender equality isn't just about women rising to power; it's about women empowering each other along the way. By supporting & uplifting one another, women can overcome

any obstacle & achieve greatness. This is evident in her Atmosphere Fitness team & team culture.

Today we thank the women of the past who tirelessly fought for gender equality and recognise the women of today who continue to work towards equality. Happy International Women's Day.

ATMOSPHERE
FITNESS

atmospherefitness.com.au

KRISTELLE
DEVELOPMENTS

