Friday, September 1, 2023

www.westernweekender.com.au

**PENRITH'S #1 NEWSPAPER** 



Western Weekender is waiting inside!

















UNSEALED EXC. RVDAILY A MADVENTURE. >> DOMETIC OUTDOOR

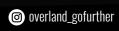


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### THE BIG 4WD SHOW IS COMING TO SYDNEY DRAGWAY!

The Sydney 4WD and Adventure Show includes display areas for exhibitors presenting a variety of products and services relating to the outdoor leisure industry. All the big brands in caravans, camper trailers and motorhomes, new 4WDs and SUVs, camping accessories, fishing gear, navigation, and electronics more. The Show is an interactive experience that equips visitors with the gear, the advice and the inspiration to get out there and explore.



### **WHAT'S ON IN 2023!**

#### **Engel Bush Camp Stage**

Catch up with the Show's special guests Graham, Jock and Shaun from 4WD 247, Jase Andrews (All 4 Adventure), Ronny Dahl (4Wheeling Australia) and more!

#### **Show Your Dirt Show & Shine**

Check out all the entries and be there for the winner announcements on Sunday afternoon. Presented by Sam Elyes from Built Not Bought.



#### **Tough Dog Mountain**

Check out Ultimate Rock Crawling on Tough Dog Mountain! The Ultimate Rock Crawling display is a spectacle not to be missed as the buggies take on all the obstacles on Tough Dog Mountain at the Show. Stop in at the Offroad Hotel for the best seat in the house to watch all the action while you relax and have a drink!

#### Madventure Unsealed 4x4 Overland Stage

New this year is the Madventure Unsealed 4x4 Overland Stage, an interactive stage area where you can get the know-how and technical info on what gear you need and how to use it properly!

#### Isuzu UTE Iron Summit is back!

The Isuzu UTE Iron Summit allows customers to experience a seriously steep 45-degree climb up and over a custombuilt hydraulic ramp – six metres into the air – all from the comfort of an Isuzu D-MAX or MU-X. Get in and have a ride while you're at the Show!



Check out ARB's new Earth Camper and the new Patriot Gen 2.















WW51977







#### SO MUCH TO SEE AND DO!

#### **Club 4X4 Adventure Hub**

The Club 4X4 Adventure Hub offers visitors technical and practical information on 4WDriving and overlanding to equip them for exploring our country. Each zone within the Adventure Hub will include different speakers and presentations from a variety of brands, plus interactive demonstrations.

#### **Tough Dog Traction Track**

The Tough Dog Traction Track is set up with specially designed ramps that are used to demonstrate the capabilities of a vehicle and give audiences an up-close look at exactly how the vehicle works. Get all the technical know-how with regular demonstrations!



#### **4WD Test Track**

The new 4WD Test Track will be set up especially to use for demos at the Show. The track will feature different sections designed to simulate real life situations and will be used to demonstrate the vehicles' ability in off road situations. Take a test ride in the new Ineos Grenedier!

#### **Demo Areas**

There will be regular Fishing demos in the Supertank, Camp Oven cooking demos and motorbike demos – get on and have a ride on a side-by-side!



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#### **SHOW FACTS**

- The Sydney 4WD and Adventure Show is held at Sydney Dragway, Eastern Creek, and offers free parking onsite. The Show is on Friday 8th September from 9am-5pm, Saturday 9th September 9am-5pm and Sunday 10th September 9am-4pm.
- Tickets are \$20 for adults, \$10 for children, \$16 concession and \$50 for families. 2-day and 3-day passes are also available. Tickets can be purchased online or at the gate.
- There is plenty of FREE PARKING at Sydney Dragway!
- More information is available at sydney.4wdshow.com.au

#### **4WD Recovery Demos**

Get all the technical know-how from the experts, with a schedule of 4WD recovery demos, towing and backing demos and tyre info. Thanks to the team from Getabout Training and Tow-Ed, you can watch and get involved with more than 60 demos across the Show weekend! Check the website for times.

#### **Dometic Outdoor Content Creator Area**

Catch up with your favourite 4wdriving Content Creators from YouTube and Instagram!

#### Enter to WIN the Jayco Swan Outback camper trailer!

The Australian made Jayco Swan Outback is the largest camper trailer in the Jayco range, comfortably sleeping up to six people. Valued at over \$45,000 this amazing camper trailer could be yours thanks to Jayco Australia and the 4WD and Adventure Show! Buy tickets online or enter at the Show!



MADVENTURE.

**♦> DOMETIC** OUTDOOR

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SPONSORED CONTENT

# It's all in the family at Carasel

I t all started back in 1956... when husband and wife team, Don and Joan, decided to build and sell caravans for the people of Australia, in their backyard.

And so Carasel was born – Cara(van) Sel(l).

Whether people were undergoing home renovations or required additional space for their children to play – Carasel had an option. It wasn't until 10 years later when towbars hit the market, that Carasel turned up a notch. Don and Joan were excited to offer options for Aussies to hit the road and explore our great country with their caravan in tow.

Now, they're a full-service towbar manufacturing and installation company, whilst continuing to service and repair caravans and trailers. They're still family owned and operated – now run by Don and Joan's daughter, Katie, and her husband James. They're a family business dedicated to providing top-quality



products to keep families safe on the road. That's over 65 years serving the Australian community, and still going strong.

Since day-dot, Carasel has been a proudly Aussieowned and made company, dedicated to supporting Australians with homegrown manufacturing.

They manufacture towbars and fabricate and repair high-quality lightweight trailers that they distribute Australia-wide or fit to your vehicle while you wait at Seven Hills or Moorebank, six days a week. They also stock an extensive range of trailer parts and vehicle accessories to ensure they can help you with all your needs.

Come say g'day at stand D25, and you'll receive generous support and expert knowledge on all the products. They've got some exciting new brand releases from the BUSHMASTER trailers, innovative 79 series NEXTG BAR and the new FREESPIRIT rooftop tents.

See you soon!



SPONSORED CONTENT

### Gear up for your next adventure



Join Polaris at the 4WD & Adventure Show in Eastern Creek on stand number M56 and M57 in the super marquee, where Polaris GPS & Rear Vision takes the spotlight! As the leading supplier of affordable aftermarket accessories, Polaris is your go-to destination for enhancing your 4WD experience.

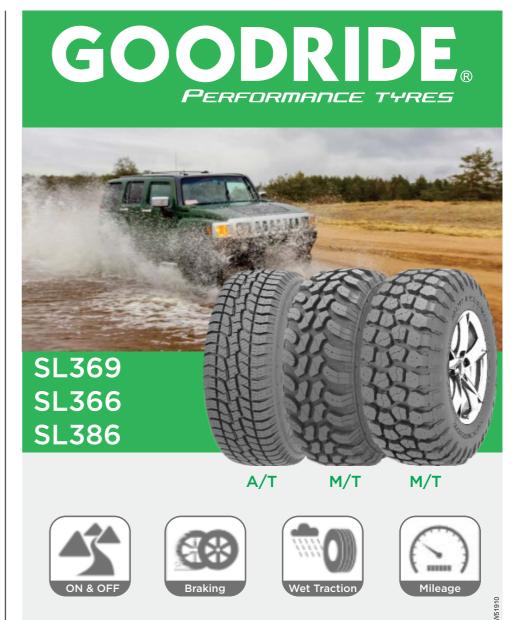
Discover a range of must-have upgrades, including Head Units, Mirror Mount Dash Cameras, Head Up Displays, Reverse Camera Systems, and Camera Integration Kits, all designed to elevate your adventure while keeping your budget in check.

But that's not all! Polaris is thrilled to

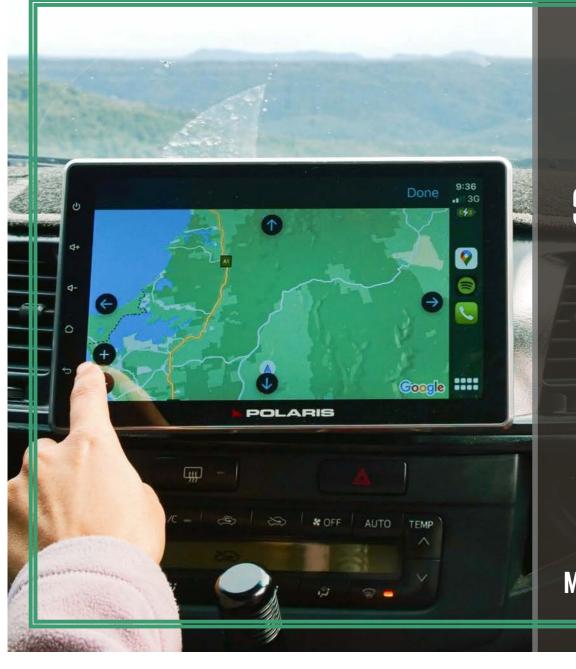
showcase Bridget's epic Hilux from Red Dirt Diary at their stand. See firsthand how Polaris accessories transform your vehicle into the ultimate off-road companion.

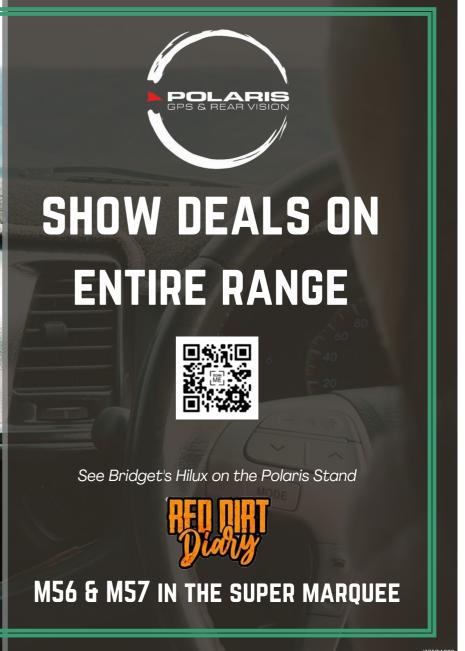
Prepare for adventure with massive savings across the entire range, ensuring you get the best gear without breaking the bank. At Polaris GPS & Rear Vision, they believe in gear that's adventure-tested and budget-approved.

Don't miss the chance to explore unbeatable deals and chat with the experts at the 4WD & Adventure Show. Polaris looks forward to helping you gear up for your next adventure!



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## Your ticket to a world of excitement

et ready to rev up your wanderlust because Jayco Sydney is your ticket to a world of excitement! Located right in St Marys, the dealership is your hub for all things RV, where the journey of a lifetime begins. Offering a remarkable range of Jayco RVs that cater to every adventurer's heart's

Step into an RV wonderland and prepare to be amazed. Jayco Sydney boasts a collection that caters to solo explorers, families, and everyone in between. But the star of the show this year? Brace yourselves for the Australian made Jayco Silverline 21.65-3.OB.SL-MY23 the epitome of luxury and modern design.

Imagine panoramic views, plush interiors,

and a layout designed for pure comfort and convenience. The MY23 Silverline isn't just a caravan; it's a retreat on wheels exuding

And the best part? You can see it in all its glory at the 4WD & Adventure Show from September 8 to 10. Don't miss the chance to step inside and experience the European inspired elegance, the smart kitchen, and the cosy sleeping spaces that make the MY23 Silverline Outback a true standout.

But that's not all - it doesn't end when you drive away with your dream RV. Jayco Sydney's onsite Parts and Service Department at the dealership is there to ensure your journey stays smooth. From routine check-ups, expert



repairs and additional accessories, they've got you covered, keeping your RV in tip-top shape for endless adventures.

Jayco Sydney is more than a dealership; it's a promise of exploration, connection, and memories that last a lifetime. So mark your calendars, gear up for the 4WD & Adventure Show, and let Jayco Sydney introduce you to a world of travel possibilities. Whether you're a seasoned nomad or just starting to dip your toes into the RV lifestyle, Jayco Sydney are there to make your dreams of the open road a reality. To check out their range jump over to www.jaycosydney.com.au or head on over to the dealership at 63-67 Glossop Street, St Marys.

Your next adventure begins with Jayco Sydney - see you at the show!





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# New range set to launch at the show

or Aussie 4x4 adventurers who want to go further, do more, see more and make more memories, choosing the right vehicle fitout can make all the difference. Overland is making that easier, with its new range set to launch at the Sydney 4WD & Adventure Show.

The key to Overland is the use of lightweight aluminium honeycomb panelling.

Unlike MDF, the honeycomb panels are not only much, much lighter, they are also resistant to wear and sagging, suited to a wider range of applications, and available in a range of finishes.

"Every kilo counts in 4x4 fitouts, so that was our starting point in designing the product range," said Ashley Jones, Overland Key Lead.

"We set out to create a modular furniture fitout system that would first and foremost minimise weight. Lower weight means more power, less fuel, reduced wear and tear and ultimately lower running costs, and honeycomb panels allow us to deliver that without compromising on performance.

"Our honeycomb products are half the weight of the MDF equivalent and 20 per cent lighter than plywood. These panels don't shrink



or swell in wet, moist or humid conditions. You can also achieve a very tight construction for vibration dampening and low noise. Basically, they maximise comfort while minimising weight."

While lightweight functionality was the starting point for the range, Jones said looks were important,

"When your Troopy is your pride and joy, you want it to look the part. We offer a range of Laminex finishes to suit whatever look you're going for, and to ensure products are suited to every kind of 4x4 enthusiast, so we've created four kits to match different needs."

Overland is part of the UES International family of brands, and the team was able to draw on the decades of hardware and engineering experience in the Australian-owned business.

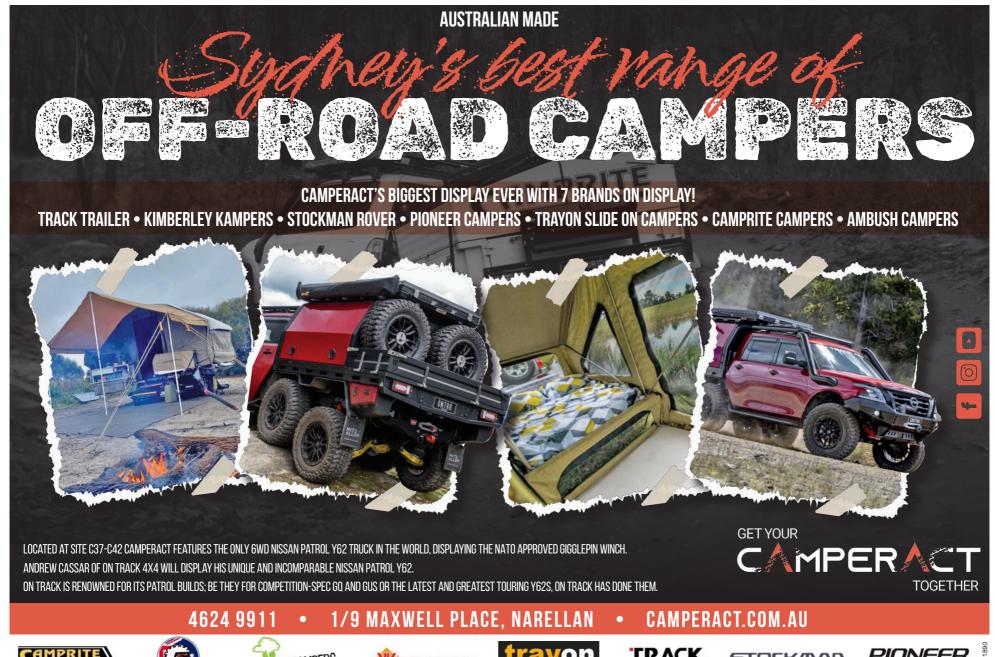
"Quality matters when you're on the road, and when you're off it. With Overland, we have found the sweet spot between exceptional quality and great value," Jones said.

Jones expects the brand to be especially popular with those who want to design and create their own unique fitout, and the Sydney 4WD & Adventure Show will give visitors the opportunity to see from the early stages, how Overland can transform a Troopy.

"We've picked up a 2009 78 series Troopcarrier and we're excited to share our progress as we give it a second life as a clever, comfortable 4x4 adventure vehicle," Jones said.

At the show, people will be able to see what we've done so far, including our first build and installation of honeycomb aluminium furniture and honeycomb aluminium slide out drawer solution - and we'll be sharing more updates as the build progresses."

More detail about the brand and the range can be found at https:// ues-overland.com or follow @ overland\_gofurther on Instagram or visit Stand E4 at the Sydney 4WD & Adventure Show.





















Come see us at the Sydney 4WD and Adventure Show, 8-10 September 2023, **Sydney Dragway Eastern Creek.** 



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